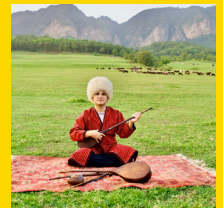


SEP TEM BER 17-24 2023



GreenStage
GUILFORD
Live Arts

Music. Dance. Drama. What's your story?



GreenStageSM Guilford Live Arts energizes the Shoreline with a celebration of **free** live music, dance and drama. We provide a platform for **diverse voices**, support artists in the creation of **new work**, offer innovative education and bring artists of **global renown** to perform and teach in Guilford.

GreenStageSM Guilford Live Arts 2023 will feature:

- 21 live shows, including jazz, storytelling, multimedia theater and stand-up comedy
- Hands-on activities and workshops in music, movement and visual art
- A storytelling booth open to everyone
- A dance project that unites people of varying physical and mental abilities
- Free admission to everything

We partner with the town, other nonprofits and businesses to identify and meet community needs with our programming. To date, we've put **126 performing and teaching artists** on stage and in the classroom—representing many genres of music, dance and drama and broad **diversity** in race, culture, gender, age and ability. Our impact by the numbers:

90 performances

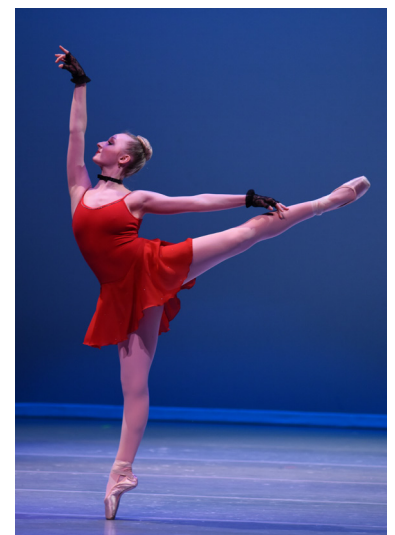
44 workshops

8 new works

10,000 attendees

700 students of all ages

\$1,300,000 impact



2023 Sponsorship Levels and Benefits

Sponsors receive a wide range of benefits, including appreciation from all festival stages, tickets to our biennial patrons' dinner party on the Guilford Green, and high visibility in all GreenStageSM print and digital media. Contact us today to select your package and level of investment and visibility!

Highlights:

- **Logos with live links on our website and eBlasts, for an estimated 65,000 total impressions**
- **Complimentary ad space in a digital playbill with estimated viewership of 5,000+**
- **Repeated social media features posted to our 2000+ followers**
- **Logos on hundreds of posters and promo cards, plus venue entry signs and festival banners**
- **Logos on print ads with an estimated 1.1 million total impressions**
- **Logos on direct mailing to 27,000 households**
- **Mentions in news releases to print and digital media with total circulations of 800,000+**

General sponsorships

Presenting: \$20,000+

Producing: \$10,000+

Directing: \$5,000+

Platinum: \$2,500+

Gold: \$1,000+

Venue sponsorships

GreenStage 1 half: \$10,000

GreenStage 1 full: \$20,000

Support the full or half of the cost of tent, staging, sound, lights and other infrastructure for our main stage on the Guilford Green, where six feature performances will take place.

GreenStage 2 half: \$2,500

GreenStage 2 full: \$5,000

Support the full or half of the cost of staging, sound and infrastructure for our second stage on the Guilford Green where eight interactive, multicultural and kids' events will take place.

GreenStage Café one night: \$1,500

GreenStage Café two nights: \$3,000

Support the cost of sound, lighting and other infrastructure for one or two nights of jazz and stand-up comedy at a local dance studio.

Artist sponsorships

New Works - All three artists: \$7,500

New Works - Two artists: \$5,000

New Works - One artist: \$2,500

Supports the fees for one or more of our Artists' Awards recipients: storyteller Black & Silver Productions, violinist Ilana Zaks and playwright Peter Sonenstein. All will perform on our main stage.

StoryCorps Connect: \$5,000

Supports the fee for the equipment and people to administer this program of legacy recordings that go to the American Folk Life Center in the Library of Congress.

New England Ballet Theatre: \$2,000

Supports the fee for this new professional ballet company from Hartford, who will perform on our main stage.

Contra dance: \$1,500

Supports the fees for a community contra dance to close out the festival with swing!

Kerry Kincy residency: \$2,000

Supports fees and transportation costs for a series of Shared Abilities workshops and a performance by and for people of various physical, mental and emotional abilities. Facilitated by a groundbreaking movement therapist specializing in working with underserved and invisible populations.

Jonathan Barber & Vision Ahead: \$2,000

Supports fees and expenses for the GreenStage Café performance by this innovative jazz drummer, bandleader and composer, and his septet.

Comedy Night @ GreenStage Café: \$2,000

Supports fees for stand-up comedians Beecher and Joe Gerics.



Your support enables us to **stage the 2023 festival** and contribute to the **sustainability** of an ambitious program highly dependent on a small number of volunteers. We're a 501(c)(3) nonprofit funded by individual donors, government grants, community and private foundations, business sponsors, free-will donations, fundraising events and merchandise sales.

We rely on support from people like you who recognize the festival's value to the community and its potential to boost the bottom-line and **create goodwill**.

As a sponsor of GreenStageSM Guilford 2023, your contribution:

- **Energizes the Shoreline for a week in September**
- **Brings thousands of people to downtown Guilford**
- **Supports performing artists from the Northeast**
- **Enables Connecticut artists to create and premiere new work**
- **Provides a diversity of free live music, dance and drama, and hands-on learning**

We depend on your belief in our mission and its value to the Shoreline's cultural vibrancy. We can only stage the festival, **keep it free** and **build a foundation for the future** with your generosity. Please contact Peter Hawes, executive director and board chair, at greenstageguilford@gmail.com or 203-675-5630.





Photo credits:

Front cover

Jonathan Barber: *Lauren Desberg*

Air Temple Arts: *Jennifer Higham*

Shoreline Ballet: *Joeline Connellan*

Madison Lyric Stage: *Cathi Bosco*

Youth XL: *Irene Liebler*

Ilana Zaks: *Robert Torres*

Oghlan Bakhshi: *Abdolghaffar Azarkesht*

Page 1

Pilobolus: *Brigid Pierce*

Page 2

Eastern Connecticut Ballet: *Tomas Giroir*

Page 4

Julie Fitzpatrick: *Peter Hawes*

Page 7

Noah Baerman: *Carla Ten Eyck*

Page 7

Back Cover

DBR: *Elvis Suarez*

Focus Teen Improv: *Lara Morton*

Natyamandala: *Anthony DeCarlo*



www.greenstageguilford.org



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